



Signature Event of the **LIFETIME TRI** Series

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Life Time Sets Date for 2021 Verizon New York City Triathlon: July 11

Lottery opens April 14

NEW YORK CITY, April 1, 2021 — With safety front and center, Life Time today announced that the iconic 2021 Verizon New York City Triathlon will take place on July 11, pending evolving health guidelines and final City approval. Event planning is underway now in consultation with the City of New York and will follow all state and federal health guidelines. A registration lottery is set to open at 12:00 a.m. EDT on April 14 through April 28 at 11:59 p.m. EDT. Lottery winners will be announced May 5. The lottery will follow a guaranteed, first-access window from March 31 to April 13 for athletes who deferred their 2020 registration following the event's cancellation last year due to COVID-19.

“Our Verizon New York City Triathlon truly is an iconic event for New Yorkers and well beyond. We are thrilled to once again be planning a live event this summer for both athletes and spectators with the safety of all as a top priority,” said Kimo Seymour, President of Events and Media at Life Time. “While it gave us so much joy to see athletes take part in our Virtual Duathlon experience in 2020, nothing beats welcoming these hardworking triathletes in person and watching them give it their all. We recognize that the event will look different from previous years with new safety protocols in place and we look forward to working closely with the City of New York to produce safe, competitive and exciting triathlon.”

Additional information regarding the event's enhanced safety measures and a brand new racecourse will be shared in the coming months. Additionally, a prize purse will be offered to the pro field, with \$5,000, \$1,500, and \$1,000 going to the first, second and third-place male and female winners, respectively.

As COVID-19 conditions are ever-evolving, Life Time will continue to monitor the COVID-19 pandemic in partnership with the City of New York. As such, certain aspects of the event are subject to change for the safety of athletes, spectators, and the public.

To learn more about Life Time Athletic Events, visit www.lifetime.life/athleticevents and for more information about Life Time, visit news.lifetime.life. Or, follow along on Facebook, Twitter and Instagram.

The Verizon New York City Triathlon is owned and produced by Life Time, the premier healthy lifestyle brand. It is among more than 30 premier athletic events owned by the Company, including the Chicago Triathlon, Leadville Race Series, Garmin UNBOUND Gravel and Life Time Miami Marathon.

About Life Time[®], Inc.

As a wellness pioneer, Life Time is reshaping the way consumers approach their health by integrating where we move, work, live and play – digitally and physically – all with the primary objective of helping people lead healthy, happy lives. With more than 150 destinations in 41 major markets across the U.S. and Canada, Life Time operates luxury athletic resorts, owns and produces iconic athletic events and is expanding its brand through Life Time Work premium coworking spaces and Life Time Living high-end leased residences. For more information visit lifetime.life.

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